

The Herren Project is pleased to announce the

# Purple and Proud! After Prom Grant Program

The program is open to high schools and prep schools across the United States who are hosting a substance-free after prom party promoting positive decision making and standing up to drug and alcohol use.

Prom  
Night

MILESTONE Friends Music  
Dance 2017 Memories FUN!

## Who We Are:

Since 2011, The Herren Project has been committed to educating people of all ages as to the dangers of substance abuse and assisting all those affected by addiction through treatment navigation, education and mentoring.

The Herren Project is pleased to recognize **three** schools and their substance-free after prom efforts with a combined grant of **\$3,500**. The winning school will be awarded **\$2,000** to help support substance-free prom activities and/or an after prom party with **\$1,000** awarded for 2nd place and **\$500** for 3rd.

## Who Can Apply:

Please join the Herren Project in the launch of the Purple and Proud grant program to promote safe and substance-free after prom parties and events nationwide. To be eligible, schools must host a prom or an after prom party promoting substance-free activities and fun.

Applicants should submit an overview of their event and explain how the theme of substance-free fun at the prom and after prom party would be promoted. All applications must include a budget detailing how the grant money will be allocated to enhance your current plans or to introduce the idea within your community.

Looking to make your application stand out? Submit a photo of your high school, after prom committee, a video documenting your plans or an art collage signifying the need for an after prom, substance-free celebration – the sky is the limit. Be creative!

To be considered all applications must be submitted by **3pm on March 31, 2017**. The grant recipients will be notified of their award on April 14, 2017 and their school name and photo will be featured on The Herren Project's web site.

## Apply Online:

To submit your grant application, visit [www.theherrenproject.org](http://www.theherrenproject.org) or [www.THProjectpurple.org](http://www.THProjectpurple.org).