



## THP Project Purple

An initiative of The Herren Project, a 501(c)3 non-profit foundation established by former professional basketball player Chris Herren, the THP Project Purple initiative is a national anti-substance abuse campaign developed to educate people of all ages as to the dangers of substance abuse. The THP Project Purple Initiative's goals are to create awareness and educate the public on the epidemic of substance abuse while encouraging teens and people of all ages to be, "True to themselves, celebrate life and support one another." Go Purple!

